Company Report

EC450 Dr. Zachary Cohle Quinnipiac University

Introduction

On Monday, October 14th, 2019, there will be a university wide career fair. Even if your career plans are already set, it is still a great idea to attend the fair to network with employers in your field. To help with this process, I want groups of 3-4 students to pick a company and present a breakdown of the company to the rest of the class. Groups will be assigned in class; however, you can choose what company you want to focus on in your report. Presentations should be creative and attractive, using pictures and visuals.

There will be 2 presentations per day. After each presentation, the class will ask questions. I specifically will ask questions to students on slides that they did not present. So, you must all be well versed on the entire presentation. Students will earn the same grade as their group members. Also, be sure to take notes on other student' presentation, as there will be some form of quiz in the future.

Info: Be sure to Post PowerPoint to Blackboard by 2:00 PM of day prior to your presentation.

Requirements

- Presentations must be 20 minutes in length.
- There should be less than 40 Words per slide. Most information should be said out loud instead of written on slides.
- Students must be in professional attire.
- Each member should present an equal amount of information.
- Your presentation should show a large degree of knowledge of the company.
- The presentation should be well organized and visually appealing.